

The North Channel Marine Tourism Council
Minutes of Webinar Meeting
Tuesday, February 21, 2017 • 11:00 a.m.

Present:	Stan Ferguson	Chair
	Michael Erskine	Director
	Jim McCulloch	Director
	Virginia McLeod	Director
	Pam Lortie	Secretary-Treasurer
Excused:	Marg Hague	Vice Chair
	Betty Ann Dunbar	Director
	Bruce Ibbitson	Director

The Chair called the meeting to order at 11:02 a.m. and asked for disclosure of pecuniary interest and general nature thereof. Stan Ferguson and Michael Erskine declared on item 5a – Manitoulin Tourism Association Traveler’s Guide.

Resolution #17-10

Moved by: Virginia

Seconded by: Mike

Resolved that the agenda for the meeting of February 21, 2017 be adopted as presented.

Carried

Resolution #17-11

Moved by: Mike

Seconded by: Jim

Resolved that the minutes of January 17 and 24th, 2017 be adopted as presented.

Carried

Manitoulin Tourism Association – The Secretary advised that she has a call into the Manitoulin Tourism Association for more information on their Traveller’s Guide. The Secretary will provide the Directors with more information when it’s been received.

Georgian Bay Magazines – There are boxes of magazines that need to be picked up in Port Perry. Suggestion was made to check with the membership to see if anyone is going that way that could pick them up and if not, obtain a quote to have them shipped.

Annual General Conference – The Draft Agenda was reviewed. Still waiting for a couple of responses, but the agenda is shaping up well. It was the consensus that the NCMTC pay for dinner for Roy Eaton, Mike Mantha and Carol Hughes. Stoney will be asked if he would be interested in presenting the final report to the membership on Saturday and what the cost would be. The Board of Directors will review the document and decided exactly what pages will be released to the membership at the Annual Conference.

Youth Intern Job Description – The Secretary advised that she has not compiled a job description yet, but will be working on this very soon.

NCMTC Vision and Mission Statements – These two statements, along with some minor corrections, have been updated in the report. The revised copy was only received this morning and will be forwarded to the Directors for review.

Proposed Meeting Dates for 2017, Amended – This was amended after the last meeting and will be distributed to the Directors for information.

Update – Website – The Secretary advised that she has been given some training from Sofa on how to update the website. We should be ready to go live within the month.

Update – Shopping Bags – We have had a fair response so far. Still have some spots left.

Update – 2017 Brochure – Very little response – information is probably correct and doesn't need to be revised. There were 5,500 printed last year. A bundle was set aside for Roy Eaton to bring to TO Boat Show. Jim advised that there is a councilor from Huron Shores who is attending the Chicago Boat Show and the Toronto Sportsman Show, and is willing to distribute NCMTC brochures. We will keep a supply for that purpose as well.

Update – 2017 Paid Membership to Date – Membership fees are coming in very well. A report of outstanding fees will be available at the next meeting.

New Business:

Jim advised that the Huron North Community Economic Alliance will be meeting on March 8, 2017 in Iron Bridge. He encourages everyone to attend if available.

Resolution #17-

Moved by:

Seconded by:

Resolved that we do now adjourn to meet again on Tuesday, March 21, 2017 at 11:00 a.m. for a web based meeting or at the call of the Chair.

Carried

The meeting adjourned at p.m.

Stan Ferguson, Chair

Pam Lortie, Secretary