

The North Channel Marine Tourism Council
Minutes of Webinar Meeting
Tuesday, January 17, 2017 • 11:00 a.m.

Present:	Stan Ferguson	Chair
	Marg Hague	Vice Chair
	Michael Erskine	Director
	Jim McCulloch	Director
	Pam Lortie	Secretary-Treasurer
Excused:	Bruce Ibbitson	Director
	Virginia McLeod	Director
	Betty Ann Dunbar	Director

The Chair called the meeting to order at 11:06 a. m. and asked for disclosure of pecuniary interest and general nature thereof. None was disclosed.

Resolution #17-01

Moved by: Marg

Seconded by: Jim

Resolved that the agenda for the meeting of January 17, 2017 be adopted as presented, with the following addition under 6g) Debbie Burant resignation

Carried

Resolution #17-02

Moved by: Mike

Seconded by: Jim

Resolved that the minutes of September 20, 2016 be adopted as presented.

Carried

Note: Kevin Rose will be taking NCMTC bags and brochures to the Toronto Boat Show to give to Roy Eaton for distribution.

Resolution #17-03

Moved by: Marg

Seconded by: Mike

Resolved that the Financial Report for the period to December 31, 2016 be noted as being presented.

Carried

The report completed by Stoney Burton as a result of the 2 Director sessions held in October and November was reviewed.

The intent is to release the report to the public at the AGM. It was the consensus of the Directors that pages 15-23 were the heart of the report – 1. vision statement, 2. mission statement and 3.

goals. The balance of the report will give the reader an idea of how the Directors came up with those three elements.

It was felt that the vision and mission statements were not concise enough. Michael will take make some revisions, based on comments received from the other Directors. Directors were asked to have their suggestions/comments forwarded to Michael by Tuesday, January 24th.

Discussion took place on the goals and whether or not the NCMTC should be the lead in promoting a destination area. It was the consensus that the NCMTC should continue to do what it does best – promote the North Channel, and hopefully other organizations in the area will eventually come on board to pull marketing/promotion in the same direction. The goals will be amended to remove “destination area” and replace with “North Channel” or “North Channel Marine Communities”.

Page 20 3) remove “with no observers”

Page 21 2) this could be done in late 2017, early 2018

Resolution #17-04

Moved by: Mike

Seconded by: Jim

Resolved that Marg Hague be authorized to order 850 shopping bags for the 2017 boating season at a cost of approximately \$5.85 each.

Carried

It was decided to end the meeting at this point and pick up at 6b) on Tuesday, January 24, 2017 at 11 a.m.

Resolution #17-05

Moved by: Marg

Seconded by:

Resolved that we do now adjourn to meet again on Tuesday, January 24, 2017 at 11:00 a.m. for a web based meeting or at the call of the Chair.

Carried

The meeting adjourned at 1:00 p.m.

Stan Ferguson, Chair

Pam Lortie, Secretary